



How Legal AI Delivers Measurable ROI

Your complete guide to how legal AI delivers
measurable ROI across four key areas

Introduction

For enterprise firms committed to delivering exceptional client service without expanding headcount, balancing productivity with quality often feels like a constant trade-off. Legal AI eliminates that trade-off, unlocking time, increasing capacity, and enabling scale without compromising standards.

Whether managing large caseloads, complex client portfolios, or stringent compliance demands, AI-driven legal workflows are no longer a nice-to-have – they're a requirement for firms aiming to lead.

Here's how legal AI delivers measurable ROI across four key areas:



01

Reclaim Time from High-Volume Legal Work

Enterprise legal teams handle an immense volume of repetitive, time-consuming work, from document review to case preparation. These tasks often occupy up to 80% of a lawyer's time, leaving little room for strategic, high-impact thinking.

Legal AI automates these foundational processes – research, drafting, analysis – freeing up hours every week. Lawyers regain time to focus on strategy, client advisory, and complex legal work that directly drives outcomes and revenue.

Measurable KPIs:

- Reduction in average time spent per case
- Increase in matters handled per lawyer, per year



02

Reduce Operational Costs Without Sacrificing Scale

The pressure to do more with less is ever-present. Legal AI meets that demand head-on by minimizing manual effort and streamlining how teams work – without the need to grow teams linearly.

By automating routine workflows, firms can reduce overhead, cut down on overtime, and increase overall output without diluting quality. It's not just cost savings; it's scalable performance.

Measurable KPIs:

- Increase in billable hours
- Reduction in overtime and task duplication



03

Deliver a Higher Standard of Client Experience

In today's legal market, speed, precision, and responsiveness are non-negotiable. Legal AI enables firms to consistently meet rising client expectations, turning around documents faster, ensuring accuracy, and unlocking more time for relationship-building.

The result? Clients feel more supported, more confident, and more likely to return or refer.

Measurable KPIs:

- Faster delivery of client-ready work
- Higher client satisfaction and NPS
- Improved retention and referral rates



04

Gain a Competitive Edge in a Digital-First Era

Enterprise firms that invest in AI aren't just more efficient – they're more future-ready. Legal AI supports firm-wide transformation by embedding intelligence into daily workflows, aligning with internal security protocols, and enabling scalable innovation.

This positions your firm as a forward-thinking partner: ready to adapt, lead, and grow in a rapidly evolving legal landscape.

Measurable KPIs:

- Increase in client acquisition and retention
- Positive shifts in firm perception and brand equity (via surveys, NPS, social sentiment)



The Bottom Line

Legal AI is more than an efficiency play. It's an infrastructure investment that improves how your firm works, serves clients, and grows. It enables operational excellence, without the cost of expanding headcount or sacrificing the quality your clients rely on.

Ready to See the ROI for Yourself?

Leading enterprise firms are turning to Alexi to streamline high-effort work, drive consistency, and build intelligent, scalable legal workflows. Our secure, configurable AI platform integrates with how your team already works, bringing structure, speed, and strategic value to every engagement.

Take the lead. Let's talk about how Alexi can support your firm.

The screenshot displays the Alexi AI interface within a legal application. On the left, a sidebar for 'HAVENBRIDGE - LEGAL GROUP -' shows a 'Matters' list with cases like 'Arbex Industries v. Vorlan T...', 'Drake Properties v. Vertex B...', 'Sterling Real Estate v. Keyst...', and 'Titan Developments v. Blue...'. The main panel shows the selected case 'Arbex Industries v. Vorlan Technologies' with a dropdown for 'California, State' and a 'Hide documents' button. A text input area contains a deposition transcript snippet: 'I'm currently conducting a deposition and on a 5 minute recess. Opposing counsel keeps objecting to my questions on grounds of relevance. Quickly give me some sources that I can use to convince him to stop objecting.' Below this, a response box with a blue 'H' icon provides legal principles. The first principle states: '1. Irrelevance alone is an insufficient ground to justify preventing a witness from answering a question posed at a deposition:' followed by a citation: 'In *Stewart v. Colonial Western Agency, Inc.*, 105 Cal.Rptr.2d 115, 87 Cal.App.4th 1006 (Cal. App. 2001) the California Second District Court of Appeal stated that "...even w[h]ere the questions [were] designed to elicit irrelevant evidence, irrelevance alone is an insufficient ground to justify preventing a witness from answering a question posed at a deposition."

